Port Hawkesbury Paper Quarterly Rewind - Spring 2024





Dear Print Enthusiast,

Paper, publications, and printed catalogs are essential to our businesses, and while postal increases are challenging the affordability of mail, we still believe that print is a valuable component of the overall marketing mix.

We want to share a little information about our mill and our efforts around quality, availability, and sustainability. We would value the opportunity to talk with you about how our Artisan supercalendered paper is used for high-volume printing to help save printing and mailing costs while not sacrificing quality.

<u>Contact your sales representative</u> to schedule a time to discuss and review paper options for the remainder of the year.

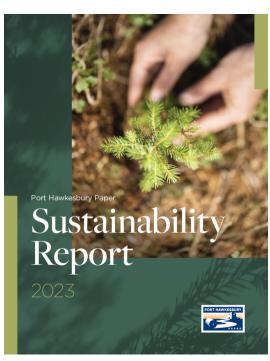


New Opportunities for Artisan Supercalendered Paper

The strength and smoothness of the Port Hawkesbury Artisan supercalendered paper allow it to be successfully used in both web and some roll-to-sheet applications. Have you considered SC paper for your next printed piece? See how it stacks up to coated groundwood. This white paper explains what makes PH Supercalendered Paper Different.

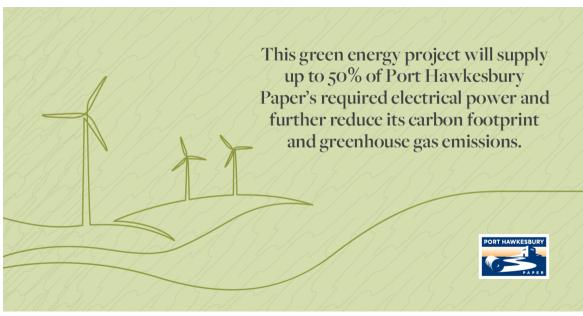


What Makes SC Paper Different?



Leading the Way with Sustainable Operations

Port Hawkesbury Paper is leading the way by exploring new options for powering our mill. Our new wind farm project is underway, which is a step toward moving away from fossil fuels. The latest data about Port Hawkesbury Paper's sustainability efforts around water, energy, waste, and safety is now available in our 2023 Sustainability Report. Click here to download.



Download our Sustainability Report

Keeping Tabs on the USPS

The US Postal Service has doubled down on its historical attempts to slow mail service and increase prices. According to USPS, prices for business customers — marketing mail, periodicals and other special services — will increase again in July. Now is the time to find ways to save on direct mail. Here are three tips to help save on postage costs.



Read the Blog Post

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