

# PROMINENCE<sup>plus</sup>

Higher end magazines and catalogs looking for extra brightness and gloss will shine on Prominence Plus®. Prominence Plus is available in a wide range of basis weights in both offset and rotogravure.

As the name states, Prominence papers stand above the rest with particular distinction and reputation. The Prominence Plus line of SCA+ is a paper of exceptional quality, and every image printed on Prominence Plus jumps off the page.

Retailers, catalog and magazine producers will immediately see the difference when switching to Prominence Plus. Advertisements will look sharp, clean and bright — the outstanding value will earn you the praise of your advertisers and readers alike.

Located on the shores of the Strait of Canso in Nova Scotia, Port Hawkesbury Paper is the leading provider of supercalendered (SC) paper in North America. The SC machine at Port Hawkesbury is capable of delivering the highest quality and most efficient paper production available. Port Hawkesbury Paper's Artisan® Plus, Artisan®, Prominence® Plus, Prominence® and Maritime® lines offer a wide selection of supercalendered options to publishers and printers who are looking for premium quality paper. All Port Hawkesbury papers are available with FSC®, SFI® or PEFC™ certified options and are used in retail inserts, catalogs, magazines, circulars and coupons.

## PRODUCT SUMMARY

- High 70-71 brightness with excellent surface and smoothness
- 28# to 40# basis weights
- Available as FSC®, SFI® or PEFC™ certified
- Highest quality SCA+ product on the market



# PROMINENCE<sup>plus</sup>

A premium SCA+ paper

## SPECIFICATIONS

### Offset

| Basis Wt | GSM | Bright | Gloss | Opacity |
|----------|-----|--------|-------|---------|
| 28       | 41  | 70     | 42    | 83      |
| 29*      | 43  | 70     | 44    | 84      |
| 30       | 44  | 70     | 44    | 84      |
| 32       | 47  | 70     | 45    | 86      |
| 34       | 50  | 71     | 47    | 88      |
| 36       | 53  | 71     | 48    | 89      |
| 38*      | 56  | 71     | 50    | 90      |
| 40*      | 59  | 71     | 51    | 91      |

### Gravure

| Basis Wt | GSM | Bright | Gloss | Opacity |
|----------|-----|--------|-------|---------|
| 28       | 41  | 70     | 42    | 84      |
| 30       | 44  | 70     | 44    | 85      |
| 32       | 47  | 70     | 45    | 86      |
| 34       | 50  | 71     | 47    | 88      |
| 36       | 53  | 71     | 48    | 89      |
| 38*      | 56  | 71     | 50    | 90      |
| 40*      | 59  | 71     | 51    | 91      |

Specifications are based on TAPPI testing standards and procedures. Offset and Rotogravure grades are specifically manufactured for that printing process.

\*Grades specified with an \* are subject to minimum and trim requirements - please call your sales representative for details.



### PORT HAWKESBURY PAPER

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## APPLICATIONS

- Catalogs
- Direct mail
- Corporate Brochures
- High-run Publications
- Advertisements

## FEATURES

- Comparable with LWC #5 grades on the market with significant cost savings
- High brightness and excellent ink holdout
- Reliable performance and a smooth surface
- Available as FSC®, SFI® or PEFC™ certified



Specifications are based on testing and measurement that we believe to be reliable and are intended for information purposes and do not constitute a warranty. Purchasers should independently verify suitability for specific product use.