

# Artisan

The Artisan® line of SCA++ products from Port Hawkesbury Paper offer the look and feel of true old-world craftsmanship. Your images will always be masterpieces on Artisan.

When brightness, excellent print surface and on-press performance are essential — and they always are — the Artisan SCA++ paper is ideal. Comparable in quality and runnability to a lightweight coated groundwood sheet, Artisan is available in a variety of basis weights in both offset and rotogravure.

**Artisan offers the only 60# SC option on the market.**

At Port Hawkesbury Paper, we are the leader in supercalendered paper manufacturing in North America. The secret to our effectiveness is shown in the consistent and reliable quality of our products. Port Hawkesbury Paper's lines offer a wide selection of supercalendered options to publishers and printers who are looking for premium quality paper for use in retail inserts, catalogs, magazines, circulars and coupons.

## PRODUCT SUMMARY

- High 75-76 brightness with excellent print surface and smoothness
- 28# to 60# basis weights – ideal for projects where you need a heavier basis weight for the cover and a matching sheet for the body
- Available as FSC®, SFI® or PEFC™ certified
- Highest quality SCA++ product on the market



# Artisan

A premium SCA++ paper

## SPECIFICATIONS

### Offset & Gravure

| Basis Wt | GSM | Bright | Gloss | Opacity |
|----------|-----|--------|-------|---------|
| 28*      | 41  | 74     | 41    | 81      |
| 30       | 44  | 75     | 43    | 83      |
| 32       | 47  | 75     | 45    | 85      |
| 34       | 50  | 76     | 47    | 86      |
| 36       | 53  | 76     | 48    | 87      |
| 38       | 56  | 76     | 50    | 88      |
| 40       | 59  | 76     | 52    | 89      |
| 45       | 67  | 76     | 52    | 91      |
| 50*      | 74  | 76     | 53    | 93      |
| 55*      | 81  | 76     | 53    | 95      |
| 60*      | 89  | 76     | 54    | 96      |

Specifications are based on TAPPI testing standards and procedures. Offset and Rotogravure grades are specifically manufactured for that printing process.

\*Grades specified with an \* are subject to minimum and trim requirements - please call your sales representative for details.



### PORT HAWKESBURY PAPER

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SCA++



## APPLICATIONS

- Magazines
- Catalogs
- Retail inserts
- Direct mail

## FEATURES

- Competitive with LWC #4 and #5 grades and the only 60# SC option on the market
- High brightness and excellent ink holdout
- Reliable performance and a smooth surface
- Available as FSC®, SFI® or PEFC™ certified



Specifications are based on testing and measurement that we believe to be reliable and are intended for information purposes and do not constitute a warranty. Purchasers should independently verify suitability for specific product use.