

# Artisan

The Artisan® line of SCA++ products from Port Hawkesbury Paper offer the look and feel of true old-world craftsmanship. Your images will always be masterpieces on Artisan.

When brightness, excellent print surface and on-press performance are essential — and they always are — the Artisan SCA++ paper is ideal. Comparable in quality and runnability to a lightweight coated groundwood sheet, Artisan is available in a variety of basis weights in both offset and rotogravure.

At Port Hawkesbury Paper, we are the leader in supercalendered paper manufacturing in North America. The secret to our effectiveness is shown in the consistent and reliable quality of our products. Port Hawkesbury Paper's lines offer a wide selection of supercalendered options to publishers and printers who are looking for premium quality paper for use in retail inserts, catalogs, magazines, circulars and coupons.

## PRODUCT SUMMARY

- High 75-76 brightness with excellent print surface and smoothness
- 30# to 60# basis weights - ideal for projects where you need a heavier basis weight for the cover and a matching sheet for the body
- Available as FSC®, SFI® or PEFC™ certified
- Highest quality SCA++ product on the market



# Artisan

A premium SCA++ paper

## SPECIFICATIONS

### Offset & Gravure

Basis Wt	GSM	Bright	Gloss	Opacity
30	44	75	43	83
32	47	75	45	85
34	50	76	47	86
36	53	76	48	87
38	56	76	50	88
40	59	76	52	89
45	67	76	52	91
50*	74	76	53	93
55*	81	76	53	95
60*	89	76	54	96

Specifications are based on TAPPI testing standards and procedures. Offset and Rotogravure grades are specifically manufactured for that printing process.

\*Grades specified with an \* are subject to minimum and trim requirements - please call your sales representative for details.



## APPLICATIONS

- Magazines
- Catalogs
- Retail inserts
- Direct mail

## FEATURES

- Competitive with LWC #4 and #5 grades with 55# and 60# options
- High brightness and excellent ink holdout
- Reliable performance and a smooth surface
- Available as FSC®, SFI® or PEFC™ certified



### PORT HAWKESBURY PAPER

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The mark of responsible forestry



Specifications are based on testing and measurement that we believe to be reliable and are intended for information purposes and do not constitute a warranty. Purchasers should independently verify suitability for specific product use.