



For Port Hawkesbury Paper, Growth and Sustainability Are Two Sides of the Same Coin

Read more about Port Hawkesbury Paper's growth strategy to continue to be a world leader in producing supercalendered paper through sustainable and innovative methods.

A recent issue of Business View Magazine provides some insights into the current and future efforts that help keep the mill running strong -- even through the pandemic and paper market challenges.



[Read the Business View Magazine Article](#)



Setting the Bar for Certification with a New National Standard

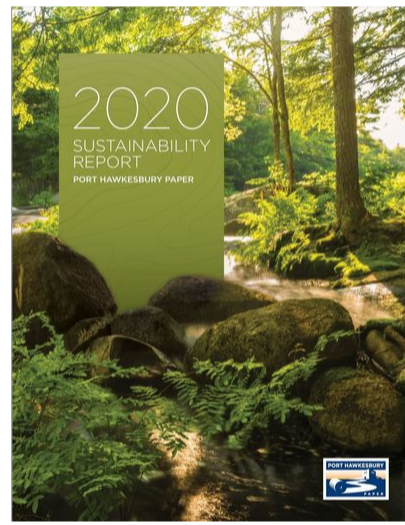
Port Hawkesbury Paper has announced the successful transition of its Forest Stewardship Council (FSC®) Maritime certification to the new FSC national standard for responsible forest management in Canada. The new national standard was developed to replace the four regional standards in Canada, and is considered more comprehensive and rigorous than the previous regional standards.

[Read the Press Release Here](#)

Our Culture of Adaptability, Innovation & Development Saw Us Through 2020

Port Hawkesbury Paper is committed to sustainability through ongoing energy conservation and reduction. Being a nimble organization has allowed us to efficiently work toward improved outcomes in this unprecedented market.

Learn more about the sustainability efforts of Port Hawkesbury Paper and see the mill results for energy use, water consumption and waste.



[Download a PDF of the Sustainability Report](#)



The Value of Paper

From the personal to the professional, there are so many reasons paper remains an essential part of our everyday lives. But the value of paper runs much deeper than a handmade valentine or a daily cup of coffee over the morning news. Paper gives us a way of communicating with friends, colleagues and customers that is environmentally responsible, tactile and engaging, and highly effective for marketing.

[Read our Latest Blog on the Value of Paper](#)

The Print & Paper Supply Chain

In the printing and paper markets, we have all been affected by COVID-19 and the impacts it has had on changes in the supply chain. Mills have been consolidating and shifting away from printing & writing grades to packaging grades for some time. We are feeling the effects that the disruption in logistics, raw materials, imports, labor shortages and demand have had on our industry. If nothing else, the shortages have emphasized the importance of relationships with your suppliers, customers, planning and forecasting, as well as flexibility.



In case you missed them, here are a few interesting articles that help put things in perspective.

[Specialty Print Communications - Paper Market Unfolded](#)

[New York Times - Coronavirus Global Shortages](#)

[Supply Chain Dive - Procurement Can't Ignore Market Intel - Especially Now](#)

[Quad - Paper Market Update](#)

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