



Learning, Improving and Adapting

As we started 2020, we never expected to be where we are at this point in the year. The paper industry continues to adjust to reduced demand by idling mills and removing capacity. Companies, like yours, that understand the value of print are looking for ways to reduce costs and reach customers.

At Port Hawkesbury Paper, we continue to make the highest quality SC paper on the market. Like many other businesses, we've found ourselves to be operating in largely uncharted waters, yet we continue to focus on a positive future. The daily efforts by our employees and management to be nimble and flexible to our customer and market needs, combined with the unwavering support of our owners, create a great well-spring of resiliency to help us stay the course in these uncertain times.

It's Not Just About Making Paper

It is envisioning our tomorrow.

Our 2019 Sustainability Report provides a look into the company's performance in areas like energy and water use as well as GHG emissions and waste.

2020 brings unprecedented challenges in the paper industry, forestry and businesses in general. We adjust and continually improve through innovative technology and highly skilled employees to offer you products that are produced in a sustainable way.

[Read a Copy of this Report](#)



We Are On Track to Plant Over 3 Million Trees By the Fall of 2020

Some key facts about our Woodland Operations:

100% of the managed area is regenerated with new forests - either through natural regeneration or planting

85% of PHP licensed land is identified and managed as High Conservation Value Forest

48% of the managed Crown land set aside as protected area or left untouched

[Learn More](#)



As the leader in supercalendered paper production in North America, we offer the only 60# SC paper on the market. We have seen a twofold increase in this heavier weight SC grade over last year, with more printers and companies looking for new alternatives to more expensive coated papers.

This paper is great for magazines and catalogs, retail inserts, direct mail, or specialty packaging applications. Artisan competes with coated groundwood grades on cost, brightness and gloss.

Here are a few reasons to check out Artisan 60

- The Artisan 60 is a cost-effective alternative to coated groundwood grades.
- The smooth surface and solid sheet construction show a "glossier" surface, similar to coated groundwood sheets.
- Thanks to the superior surface, printers may be able to use less heat through the driers. Using less heat means the sheet is less likely to show fluting.
- Our excellent roll build allows sheets to travel through the press without continuous register or compensatory movement. [Learn More](#)

[Request Samples](#)

[Contact Customer Service About a Trial Roll](#)

State of the Campaign from the Paper + Packaging Board

The Paper and Packaging Board was formed to create a unified national campaign to slow the decline in paper consumption and increase the use of paper-based packaging. Its impact is measured in many ways, including how many people are seeing and interacting with campaign stories, ads and videos, how they feel about our industry and the products we make, and their likelihood to purchase industry goods of all kinds.

[Read More About the State of the Campaign](#)



MPA - Magazine Fact Book 2020

Read some compelling data about the advertising effectiveness and readership numbers of the magazine and publishing industry in the latest MPA - The Association of Magazine Media Fact Book.

[View the Fact Book](#)

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