

Artisan⁶⁰

ARTISAN 60 SCA++ PAPER

The Leader in Craftsmanship

You've come to know Port Hawkesbury Paper as the leader in supercalendered paper in North America. We are proud to announce the release of Artisan® 60, the only 60# basis weight SC paper on the market.

The Artisan line is a premium quality paper known for its brightness, excellent print surface and superior on press performance. This means your printed pieces will stand out and get noticed.



PORT HAWKESBURY PAPER

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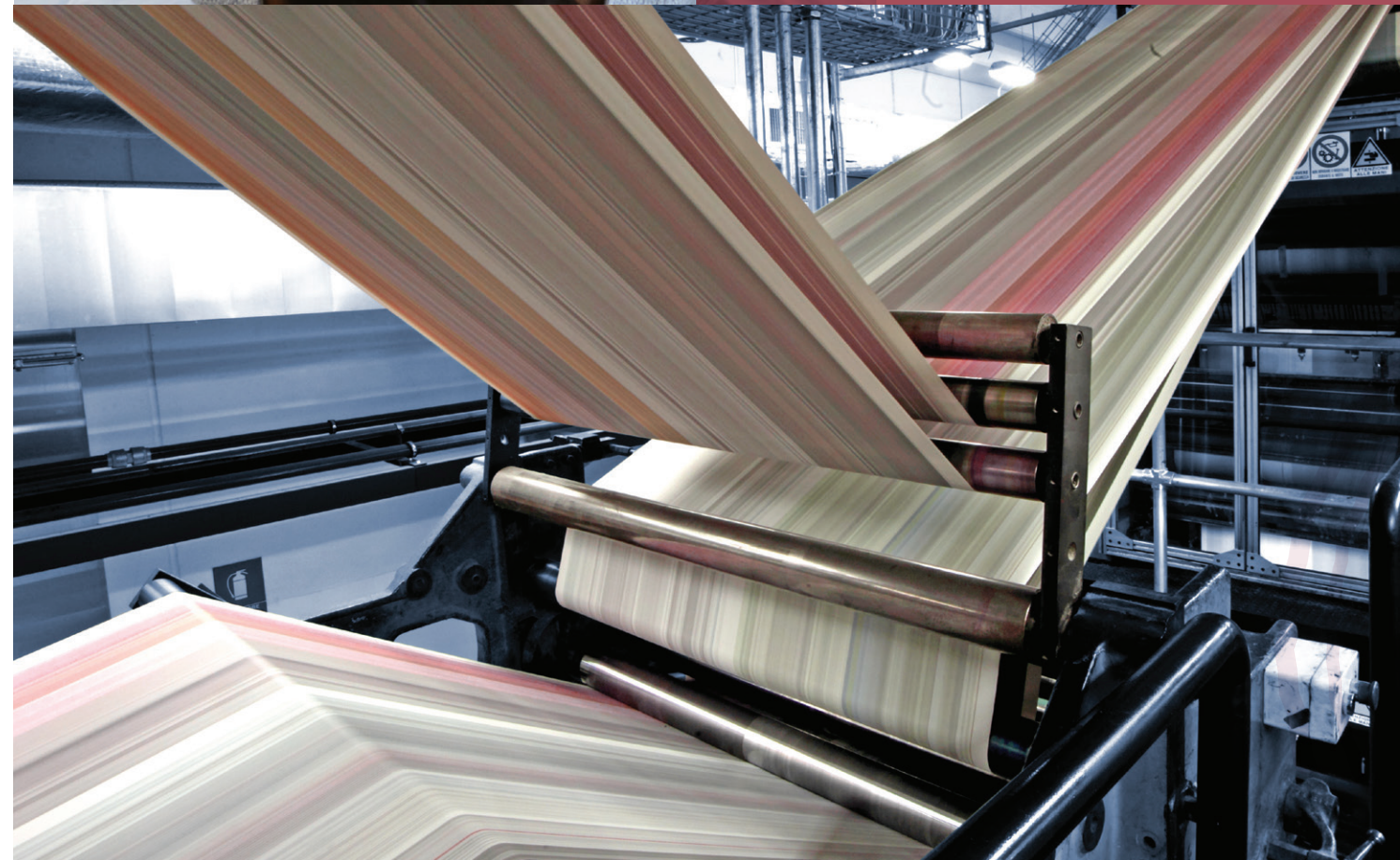
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SUPERIOR OPTIONS

For a quality printed product

Artisan 60 is a high-quality, cost-effective alternative to lightweight coated grades. The Artisan 60# basis weight option allows you to produce pieces with a heavier weight cover and a lighter weight body with matching brightness and quality. Now more than ever, we see magazines, catalogs, and printers making the switch from coated groundwood to our high bright SC grades. **Here are a few reasons why:**

- Our sheet can print up to a 175-line screen in web offset printing.
- Our smooth surface and solid sheet construction show a “glossier” surface which looks comparable to many coated groundwood sheets. A glossier surface means increased ink gloss.
- Our SC grades do not use calcium carbonate which is found in most coated papers. Calcium carbonate can cause premature piling and, by not including it, our SC paper may result in fewer blanket washes and improve runnability.
- The superior surface of our SC grades may allow the printer to use less heat through the driers. By reducing the temperature on the press, the sheet is less likely to show fluting. Fluting is a phenomenon that is caused by tension, heat, moisture, ink, and speed—and reducing just one of these variables helps with the finished product.
- Finally, an excellent roll build and the best mechanical pulp in North America allows the sheet to travel through the press without continuous register or compensatory movement.



APPLICATIONS

- Magazine and Catalogs
- Retail Inserts
- Direct Mail

FEATURES

- Competitive with LWC #4 and #5 grades
- Only 60# SC option on the market
- High brightness and excellent ink holdout
- Reliable performance and smooth surface
- Available as FSC®, SFI®, or PDFC™ certified
- Use as a cover with a lighter weight matching Artisan body

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