

# **PROMINENCE**

As the name states, Prominence papers stand above the rest with particular distinction and reputation. The Prominence® line of SCA is a paper of exceptional quality, and every image printed on Prominence jumps off the page.

Retailers, catalog and magazine producers will immediately see the difference when switching to Prominence. Advertisements will look sharp, clean and bright — the outstanding value will earn you the praise of your advertisers and readers alike.

Prominence is specifically designed for those customers looking for a well-crafted paper for high-volume printing. Exceptional print characteristics and consistent press room performance will make the Prominence line a standard for printers across the board.

Located on the shores of the Strait of Canso in Nova Scotia, Port Hawkesbury Paper is the leading provider and low-cost producer of supercalendered (SC) paper in North America. The SC machine at Port Hawkesbury is capable of delivering the highest quality and most efficient paper production available. Port Hawkesbury Paper's Artisan® Plus, Artisan® Prominence Plus® Prominence® and Maritime® lines offer a wide selection of supercalendered options to publishers and printers who are looking for premium quality paper. All Port Hawkesbury papers are available with FSC® SFI® or PEFC® certified options and are used in retail inserts, catalogs, magazines, circulars and coupons.

#### **PRODUCT SUMMARY**

- High 67-68 brightness with excellent surface and smoothness
- 28# to 40# basis weights
- Available as FSC<sup>®</sup>, SFI<sup>®</sup> or PEFC<sup>®</sup> certified
- Highest quality SCA product on the market

## A PREMIUM SCA PAPER

#### **Applications:**

- Magazines
- Catalogs
- Retail inserts
- Direct mail

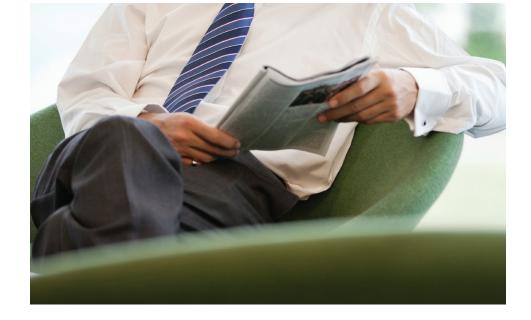
#### **Features:**

- High brightness and excellent ink holdout
- Reliable performance for quality images
- Available as FSC<sup>®</sup> SFI<sup>®</sup> or PEFC<sup>®</sup> certified









## **Specifications:**

Gravure

	Basis Wt	GSM	Bright	Gloss	Opacity
Offset	28*	41	67	40	85
	30	44	67	42	87
	33	49	68	43	90
	35	52	68	46	91
	38*	56	68	48	92
	40*	59	68	50	93

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28*	41	67	40	85
30	44	67	42	87
33	49	68	43	90
35	52	68	46	91
38*	56	68	48	92
40*	59	68	50	93

Specifications are based on TAPPI testing standards and procedures. Offset and Rotogravure grades are specifically manufactured for that printing process.

\*Grades specified with an \* are subject to minimum and trim requirements - please call your sales representative for details.



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Specifications are based on testing and measurement that we believe to be reliable and are intended for information purposes and do not constitute a warranty. Purchasers should independently verify suitability for specific product use.

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