

80 BRIGHTNESS SCA++ PAPER

Introducing Artisan[®] Plus, an 80 brightness SCA++ paper designed to go head-to-head against coated groundwood grades. This unique supercalendered sheet gives you the brightness, gloss and opacity characteristics that can compete with the properties of a #4 or #5 coated groundwood sheet. Artisan Plus is ideal for commercial printers, catalog producers or magazine publishers looking for a 50# high-bright sheet that will offer an alternative paper choice without sacrificing cost or quality. Artisan Plus performs well on press and offers quality, runnability and ink-holdout that is second to none.

Applications:

- Magazines
- Catalogs
- Retail inserts
- Direct Mail
- Commercial printing



Artisan⁺

Specifications:

| | Basis Wt | GSM | Bright | Gloss | Opacity |
|--------------------------|----------|-----|--------|-------|---------|
| Offset & Roto | 50 | 74 | 80 | 55 | 92 |

Specifications are based on TAPPI testing standards and procedures. Offset and Rotogravure grades are specifically manufactured for that printing process.



Port Hawkesbury Paper

120 Pulp Mill Road
Port Hawkesbury, Nova Scotia
B9A 1A1

T 1-800-989-3608

E customerservice@

porthawkesburypaper.com

www.porthawkesburypaper.com

Specifications are based on testing and measurement that we believe to be reliable and are intended for information purposes and do not constitute a warranty. Purchasers should independently verify suitability for specific product use.

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